

## "Consumer Behaviour, Sectoral Developments and Economic Policy in South Africa – Challenges for German Exporters, Importers and Investors"

Date: Tuesday, June 21, 2005 from 4 to 7 pm

Venue: Baumwollbörse, Wachtstr. 17-24, 28195 Bremen

## **Programme**

16.00 – 16.10	Address of Welcome Mr. Volker Schütte, Honorary Consul of the Republic of South Africa
16.10 – 16.30	"The economic policy environment in South Africa – current developments"
	Prof. Dr. Philippe Burger, Chairperson of the Department of Economics, University of the Free State, Bloemfontein
16.30 – 16.50	"New investment opportunities in South Africa - Which sectors gain ground?"
	Prof. Dr. Elsabé Loots, President of the Economic Society of South Africa
16.50 – 17.10	"Trends in consumer behaviour in South Africa – Opportunities for German exporters and investors"
	Prof. Dr. Willie van der Merwe, Department of Business Management, University of the Free State, Bloemfontein
17.20 – 18.20	Panel Discussion on Experiences with Trade and Investment in South Africa
	Participants:
	Prof. Burger, Prof. Loots, and Prof. van der Merwe together with Mr. Volker Schütte, Honorary Consul of the Republic of South Africa, Mr. Bernd Oevermann, Director Hellmann Automotive Logistics Mr. Stephan Schiller, DAL Schiffahrts-Agentur
	Chairperson: Prof. Dr. Karl Wohlmuth, Director, Institute for World
	Economics and International Management (IWIM), University of Bremen
18.20 – 19.00	Social Gathering

This workshop is sponsored by the society for scientific promotion "Bremer Gesellschaft für Wirtschaftsforschung e.V." and the wine retailer "Eggers & Franke".