

International Working Seminar at the ICDD, Kassel, Germany:
Responsibility and Accountability of Supply Chains (RASC)
Provisional program (4.3.2019)

Wednesday, 13 March 2019

19:00 **Informal pre-event get together: Ulenspiegel (pub)**

Thursday, 14 March 2019

10:00 – 10:30 **Registration**

10:30 – 11:00 **Welcome Address**

11:00 – 12:30 ***Paper Session I: Critical Perspectives***

Accountability for supply chains in the frame of human rights
PD Dr. Janne Mende – University of Gießen

CSR and governance: of mirrors and substitutes
Prof. Ralf Barkemeyer, PhD – KEDGE Business School, France

Negotiating responsibility for socioeconomic effects of gold mining: A case of communities in NGGL Ahafo South mine in Ghana
Dr. Emmanuel Yamoah Tenkorang, University of Cape Coast, Ghana

12:30 – 13:30 **Lunch by “Suppenplantage”**

13:30 – 15:00 ***Paper Session II: Fairness, trust and power in supply chains***

Exploring the micro-foundations of social capital as key driver for buyer-supplier relationships and sustainability performance
Ass. Prof. Minelle Silva, PhD & Gustavo Dias, Universidade Federal do Rio Grande do Norte, Brazil

Power relations in supply chains
Prof. Dr. Christoph Scherrer, University of Kassel, Germany

Supply chains as unfair system
Ivan Dula, University of Stuttgart, Germany

15:00 – 15:45 **Coffee Break**

15:45 – 17:15 ***Paper Session III (parallel session): Supply chain transparency***

How Blockchains might influence non-financial accounting and disclosure: a scenario analysis with use cases

Laura Corazza – University of Turin, Italy

Supply chain transparency - framework and measurement method

Naemi Schäfer – Alanus University, Germany

Big data analytics as a driver to accountability and transparency in multi-tier sustainable supply chain management: a systematic literature review

Omondi Bramwel Otieno – TH Nürnberg, Germany

15:45 – 17:15 ***Paper Session IV (parallel session): Social sustainability***

Reciprocity economy, from Sumak Kawsay (buen vivir) economic changes in Ecuador and Colombia, model of development in America Latina from indigenous perspective

Eduardo Acosta – Colciencias University Nariño, Colombia

Managing social sustainability in supply chains: the role of home-country stakeholders and internationalization

Lisa Koep, Matthias Damert, Prof. Dr. Edeltraud Günter – Technische Universität Dresden, Germany

Social sustainability empowering the economic sustainability in the global apparel supply chain

Jayani Ishara Sudushinge – University of Moratuwa, Sri Lanka

18:40 **Meeting point at Kassel Hauptbahnhof (approx. 15 min walk to Weissenstein)**

19:00 **Dinner at the organic restaurant “Weissenstein“**

Friday, 15 March 2019

09:00 – 09:30 ***Paper Session V: Making supply chains sustainable***

A succinct measuring of value capture along the global value chain of the fruits produced in the Brazilian Northeast

Prof. Thales Penha, PhD – Universidade Federal do Rio Grande do Norte, Brazil

Management and accountability in the food supply chain: the sustainability of sustainable performance

Marcela Ciubotaru – University of Siena, Italy

Synergies for value chain responsibility: the case for aligning sustainable supply chain management and trade compliance

Carolin Baier, Prof. Dr. Marcus Beckmann, Jens Heidingsfelder – Catholic University of Eichstaett-Ingolstadt, Friedrich-Alexander University Erlangen/Nuremberg, Germany

10:30 – 10:45 **Coffee Break**

10:45 – 12:15

Paper Session VI: Social upgrading in food supply chains

Social and economic upgrading for small holders and farm workers in the supply chains of coffee, mango, and rice supply chains as unfair system

Dr. Ismail Karatep – University of Kassel, Germany

Inter-organizational learning for social upgrading in food value chain

Tanja Matheis – University of Kassel, Germany

Governing decent work in Ghanaian cocoa production: the effectiveness of certification standards for economic and social upgrading

Evans Kissi – University of Kassel, Germany

12:15 – 13:15 Lunch by “Bistro Hahn”

13:15 – 14:15 Plenary Discussion: Perspectives for responsibility and accountability of supply chain research

Prof. Ralf Barkemeyer, PhD – KEDGE Business School, France

PD Dr. Janne Mende – University of Gießen, Germany

Prof. Thales Augusto Penha, PhD – Universidade Federal do Rio Grande do Norte, Brazil

Ass. Prof. Minelle Silva, PhD – University of Fortaleza, Brazil

Dr. Emmanuel Yamoah Tenkorang – University of Cape Coast, Ghana

14:15 – 14:30 Closing Remarks

Optional guided tour in the afternoon of 15 March 2019

15:00 – 15:50 Bus ride to Witzenhausen

16:00 – 17:30 Guided Tour of Tropical Greenhouse and Former Monastery

17:45 – 18:30 Arrive at ICDD Kassel

Team of organizers

The “Responsibility and Accountability in Supply Chain” Working Group of the University of Kassel consists of:

Prof. Dr. Stefan Gold

Faculty of Economics
and Management

Prof. Dr. Christian Herzig

Faculty of Organic
Agricultural Sciences

Prof. Dr. Christoph Scherrer

Faculty of Social Sciences

Prof. Dr. Stefan Seuring

Faculty of Economics
and Management

The team of organizers include:

Jessica Amprako, Regina Maria Bach, Ruby Davila, Renee Hines

Please register for the working seminar at www.uni-kassel.de/go/rasc and direct any inquiries to Ms. Jessica Amprako: j.amprako@uni-kassel.de.